



PRESS RELEASE - FOR IMMEDIATE RELEASE

BAY AREA CIRCUITS INTRODUCES CUSTOMER LOYALTY REWARD PROGRAM

Silicon Valley, CA, September 22, 2015 – Bay Area Circuits, Inc., a leading quick-turn manufacturer of printed circuit boards (PCBs), has launched the PCB industry’s first reward program, providing customers with substantial savings on printed circuit board orders placed through the Bay Area Circuits online store. With every qualifying purchase, customers will earn rewards points that can be used for savings on future purchases.

“The launch of this rewards program marks another effort to better serve our loyal customers and thank them for using our quick turn prototyping services.” said Stephen Garcia, President of Bay Area Circuits.

Points are awarded to each customer who enrolls in the program and customers earn an additional reward point for every dollar spent. Customers are also able to provide 10% discount codes to friends and in turn, receive reward points when that friend completes their first purchase. Accumulated reward points can then be used to receive discounts on future purchases.

For more information on the Bay Area Circuits customer loyalty rewards program, visit store.bayareacircuits.com.

About Bay Area Circuits Inc.

Founded in 1975 by the late Lawrence Nobriga, Bay Area Circuits has been serving the PCB manufacturing needs of high-tech electronics manufacturers, contract assemblers and design engineers for 40 years. By focusing on quick-turn prototyping and production while leveraging innovative, high quality designs, Bay Area Circuits has become the premiere PCB supplier for discerning customers around the world.

For more information visit www.bayareacircuits.com.

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