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BAY AREA CIRCUITS PARTNERS WITH CLUB JAMECO TO PROVIDE PCB SERVICES TO HOBBYIST

REDWOOD CITY, CA MAY 18, 2012 –

Bay Area Circuits is proud to announce its new partnership in helping launch Club Jameco for electronics hobbyists.

ClubJameco.com is the first website giving the opportunity to electronics hobbyists to design electronics projects and sell their projects with no financial risk, along with earning a royalty with every sale.

Electronics designers will be able to create electronic projects by identifying the components, writing step-by-step instructions and then sell their creations as an electronics kit. The website includes a “crowd source” feature that also lets members comment and contribute to the project while it is being designed.

“The market for electronics projects as a hobby is experiencing a strong resurgence and Club Jameco is the first project site that has integrated the ability to include a custom printed circuit board in any project,” said Greg Harris, Vice President of Marketing of Jameco Electronics. “Bay Area Circuits’ highly flexible manufacturing process is absolutely unique in this industry and perfectly suited to the needs of hobbyists designing electronics kits.”

Bay Area Circuits will be the exclusive Printed Circuit Board manufacturer for all of the projects created by the hobbyists for Club Jameco.

Bay Area Circuits will provide expertise and advice with design for manufacturability feedback that will help ensure the viability of the projects.

“This is an exciting opportunity to serve a large and growing customer base of electronics hobbyist around the country. We are looking forward to providing our high level of service to what has been an underserved market.” Says Stephen Garcia VP of Operations.

Combining the pay-for-projects concept with crowd sourced participation creates a level of community engagement that few electronics hobbyists have experienced.

Club Jameco membership is free and registration can be done at www.ClubJameco.com.

About Club Jameco

Club Jameco is a website dedicated to DIY electronics projects, components and kits. For electronics enthusiasts, a place to discover, discuss, develop, and purchase electronics kits. For the electronics designers, the site provides an opportunity to design projects and sell it as a step-by-step kit to the Jameco community earning a royalty on every sale.

About Jameco Electronics

Jameco Electronics is an electronic component distributor with facilities in Belmont, California. Founded in 1974, it is franchised for more than 150 brands. Jameco's product line includes digital and analog semiconductors, interconnects, passives, electromechanical, power supplies, fans, prototype/design, test equipment and tools and robotics.

About Bay Area Circuits Inc.

Bay Area Circuits, Inc. has been serving the PCB Manufacturing needs of CEM's, OEM's and design engineering firms in the Silicon Valley since 1975 and has the advanced capabilities to handle any manufacturing requirements. The principles laid by the founder, the late Lawrence Nobriga still drive the company's values today. Values like quality, on time delivery and customer service, are what set them apart from the competition.

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