



**FOR IMMEDIATE RELEASE**

**BAY AREA CIRCUITS, INC PUBLISHES NEW WEBSITE WITH SECURE CUSTOMER ORDER PORTAL AND DESIGN FILE REVIEW SERVICE**

In its ongoing effort to provide outstanding service to their customers Bay Area Circuits, Inc has published a newly designed website that includes a secure customer portal and file design for manufacturability review service.

**BAY AREA CIRCUITS, INC, REDWOOD CITY, CA APRIL 18<sup>TH</sup>, 2011** – One of the challenges that manufacturing companies face is keeping up to date records and information with their vendor partners. It is often difficult to track orders, view order history, get an updated invoice, etc. With all the available technology on the market today this should no longer be a common situation.

Bay Area Circuits understands this and has made a significant investment into their technology infrastructure in order to provide a high level of information access for their customers. They have done this by integrating a secure customer portal into their newly designed website. This secure portal provides the manufacturing customer with direct access to their order history, invoices and more.

It also includes access to a DFM (design for manufacturing) software tool that will give customers the ability to review their design files prior to placing an order. This tool will show design for manufacturing problems before production saving customers time and money.

The new website is built on the latest in website technology which represents the best in customer usability as well as search engine optimization. The site will initially have the expected content and information you would imagine that you would find such as capabilities, contact information, quoting, ordering, etc. Over time the site will have additional content specific to the Printed Circuit Board manufacturing industry.

“The new website and secure customer portal will provide a marked improvement of information flow to our customers. It is just one small part of our overall commitment to constant improvement and staying on the leading edge of technology,” says Stephen Garcia, VP of Operations.

Customers will be provided with a secure username and password that will allow them to sign in to the portal to access their account specific information. The data is secured internally on Bay Area Circuits servers using the latest in network and internet security protocols and SSL encryption. Specific financial information such as credit card numbers, social security/tax ID numbers, etc. will not be stored on the server in order to provide an extra level of security.

The website will feature an online newsletter, press release information, links to social media and other resources.

You can view the new website by visiting [www.bacircuits.com](http://www.bacircuits.com)

**About Bay Area Circuits Inc.**

Bay Area Circuits, Inc. has been serving the PCB Manufacturing needs of CEM's, OEM's and design engineering firms in the Silicon Valley since 1975 and has the advanced capabilities to handle any manufacturing requirements. The principles laid by the founder, the late Lawrence Nobriga still drive the company's values today. Values like quality, on time delivery and customer service, are what set them apart from the competition.

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